

JOIN US!

REEA 2014

INSTRUCTOR DEVELOPMENT WORKSHOP

at Hondros College of Business
 4140 Executive Parkway, Westerville, OH 43081

April 28, 2014 | 9:30am - 4:30pm ET | Hondros College of Business

PRESENTED BY



Distinguished Real Estate Instructors (DREI's)

Karel Murray, CSP, DREI & Dr. Beverly "Bev" McCormick, DREI

Karel Murray: Motivational Humorist, Real Estate Business Strategist, Consultant and Author.



Bev McCormick: Professor of Real Estate, Secretary of Kentucky Real Estate Educators Association, designs and conducts real estate education workshops nationwide.

"Presentations That Dazzle"

It's important to present like a professional. Attendees' quick judgments are based on how the instructors are perceived - beginning with their first contact as well as through the presentation of the material content. If your trainers are not good speakers, or they design lackluster programs, then they are giving the participants a false perception of their expertise. During this course, attendees will be exposed to a mixture of training and development applications as well as professional speaking techniques which will help ensure programs are as dynamic and effective as possible. After all... it's about the attendees and how well they are able to learn what is taught. And that is ultimately how the company and its trainer's performance are judged.

Session Objectives - Upon the completion of the course, the participant will be able to:

- List the fundamental elements that comprise the development and delivery of a successful and effective presentation.
- Design an educational session utilizing a universally acceptable outline format.
- Determine the essential aspects of including content that is relevant and necessary for the anticipated audience.
- Utilize various techniques for energizing an audience as well as generating active involvement of the participants.
- Offer a presentation style that is up-to-date regarding technique and technology.
- Tell a story that engages and energizes an audience.

REGISTER TODAY FOR THIS GREAT EVENT!

ONLINE: REEA.ORG/EVENTS

FAX: (520) 296-6006

EMAIL: Kris@REEA.org

REEA Member \$50.00 **Non-REEA Member \$65.00** **Non-REEA Member Corporate Rate -**

\$50.00 for those who bring 5+ attendees

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